



# Horse Babies Show That Character In Young Girls

Spectators watching Riata Ranch Cowboy Girls perform are constantly amazed at the level of expert ability in trick roping and stunt riding. The girls are only teenagers but act like older performers in their poise and skill. Then upon a second look the girls have the same adult like manner when they greet the public for autographs, interviews and general conversation. The behavior is not the exception but typical of all the young women involved with Riata Ranch.

Riata Ranch was created in 1957 and became a unique riding program for young people combining horsemanship and character development – a concept that was well ahead of its time. The program provides an opportunity to learn about our western heritage while gaining valuable life lessons. An interesting and fun atmosphere is created while maintaining discipline and direction for an effective learning environment. The quality of instruction is designed so that each student gains a positive set of values

of which to guide them through the rest of their lives.



Jennifer Nicholson, who was only 12-years old when she joined Riata Ranch, is now the director. She helps young girls make their dreams reality as the girls perform and sharpen their leadership skills teaching summer camps around the west. From the Rose Parade in Pasadena to the world renowned California Rodeo in Salinas the Cowboy Girls' poise and performance has touched millions of fans.

The current demand for unique character building youth programs is at an all time high. Riata Ranch Int'l. bases its teachings on 48 years of time tested philosophies and valuable life lessons set forth by our late founder Tommy Maier, not bureaucracy which seems to run rampant in most of the youth programs in

America today. The Riata program reaches out to young girls who have the desire ride horses but do not have access due to logistical, social and economical situations. The program is open to all young girls who have a desire to become better citizens through western equestrian training. To maintain its independence from restrictions Riata Ranch Int'l., a registered 501(c)3, obtains financial assistance from business and individual sponsors that believe that the Riata Ranch philosophies will enhance the lives of its students through the teaching of equestrian skills that build integrity, responsibility and pride. The program will utilize these traditional American Values to produce the highest-caliber citizens.

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